

SunBird HOA Dues

\$Money @ Work



Is the Horizon Room the only amenity that actually costs the HOA?

That is 100% fiction. Actually, the entire Food and Beverage amenity cost is the 3rd least costly amenity of nine departments, coming in at \$4.33 per month / \$51.93 per household per year, Social Activities \$2.42 per month / \$29.05 per household per year and the Post Office \$1.81 per month / \$21.71 per household per year based on the year 2018. Of course this varies year to year depending on usage and activities. So far this year, 2019, we have started off at a lessor cost per household. It is our intention to keep the customer base up and the cost per household down.

Compared to our lowest costing amenity, the Post Office at \$35,411 or \$1.81 per month / \$21.71 per household per year, we are getting a lot for our buck! Or should I say for our just over \$50 bucks? Especially when you take into consideration that the Horizon Room is the Hub of the HOA's social calendar. What other restaurant offers breakfast, and lunch, plus dinner twice a week AND horseraces, corn toss, Wii bowling, DJ's, trivia, dancing, Karaoke, live music and much more?

The truth is that the Horizon Room is the only SunBird HOA amenity that has any type of Committee or Task Force oversight other than the eagle eyes of the HOA Finance Committee. The Food and Beverage Department has had a “Task Force/Committee” in place for several years. This year, the HOA Treasurer is “revamping” the Task Force/Committee. Creating a new purpose based on this year’s Board of Director goals.

Another truth is the fact that the Horizon Room is one of two amenities that can actually bring in any revenue to help support itself. Yes, it costs money every year, just like all our amenities, however there are sales and services that can help off-set that cost. The other revenue generating amenity is our “Activities” department. (Dances, concerts, bus trips etc)

For instance: The SunBird Post Office has several employees, sales goods and services with very little revenue to SunBird. However, we all gain by having this amenity just as do with the pool, clubhouse activity rooms, recreational facilities, roads, landscape and etc.

Come to our Board Business meetings normally every 4th Monday at 10am in the Ballroom and you will never question if it’s fact or fiction again!

Below you will find a list of our most used amenities and their costs: (based on year-end 2018) Now you know the facts!

Post Office - \$35,411 or **\$21.71 per household** per year.

Activities (dances, entertainment, live music, sports, DJ, concerts, bus trips and etc.) - \$47,375 or **\$29.05 per household** per year.

Recreational Facilities including swimming pools - \$88,520 or **\$54.27 per household** per year.

Food and Beverage - \$84,692 or **\$51.93 per household** per year.

Of course we have other expenses like clubhouse maintenance, roads, patrol and gates, common area landscape, general and administrative and others. We will save that for another fact or fiction article.

Fact or Fiction will be a new monthly article established to help enlighten and educate our community about the many amenities and other financial operations of the Sunbird Golf Resort HOA.